

ALISON DOVIDIO

Online Portfolio:

Please view my online portfolio and website at www.sugarfishcreatives.com

References:

Name: Nina Johannessen

Relationship: Coworker

Number of years acquainted: 1

Telephone: (781) 799-4750

Company: Compuware

Occupation: Senior Web Designer

Email: Nina.Johannessen@compuware.com

Testimonial:

"Alison is a pleasure to work with and a professional in every sense. She is smart, organized, a great listener, collaborates well and has in-depth knowledge of web design, UI and development. Her design skills are excellent. In charge of our Marketo outbound marketing initiatives, she has carried the new Compuware APM branding into our ads, landing pages and email campaigns."

Name: Jeffrey Rausch

Relationship: Coworker

Number of years acquainted: 7

Telephone: (978) 771-4816

Company: Osram Sylvania

Occupation: IT Specialist

Email: rauschy33@gmail.com

Testimonial:

"I worked with Alison for over 3 years and the body of quality work produced by her speaks for itself. She continually takes on new and challenging projects and makes it her goal to go above and beyond the expectations of the customer / client. The output of highly professional work completed by Alison is not the best part of working with her. She is extremely easy to communicate with and can make productive suggestions based on the requirements of the project. It is like working with a partner who is fully vested in the success of the project. Once you spend the time to work with her and see her work you will know what I mean."

Name: Glenn Loiselle

Relationship: Freelance client

Number of years acquainted: 6

Telephone: (508) 730-8013

Company: Artistic Embroidery

Occupation: Marketing and Sales Director

Email: gfloiselle@gmail.com

Testimonial:

"Over the past 5 years I have come to know and to experience first-hand, Alison Dovidio's work. The consummate

professional, Alison takes great pride in understanding the project completely before work is begun. Her creativity and attention to detail is second to none. Alison believes that knowledge is the key to the success of any project and goes to great lengths in meeting and discussing the goals and objectives for every project.

Recently, I had the pleasure of working with Alison on the reconstruction of our web site. Right from the start she listened to what we needed. Made suggestions on how we might proceed. Offered valuable insights on what we will be attractive to our web site visitors and how we can convert “visits” into “profit”. I know that when we are complete, our web site will represent who we are and what we stand for. Alison Dovidio would be a valued addition to any organization. I highly recommend Alison.”

Name: Shane Albertin

Relationship: Freelance client

Number of years acquainted: 5

Telephone: (518) 339-2482

Company: Bid It Local

Occupation: Founder/President

Email: salbertin331@gmail.com

Testimonial:

“Alison's work ethic and creativity surpass many I know in the field. As President of BiditLocal.com I have worked with Alison in the creation of design and layout elements from our new company logo to the overall design and creation of our web site. Alison has brought numerous ideas and creativity to the project, many of which have exceeded any and all desires for us as a company. Simply give her an idea of what you want and she almost seems to be able to read your mind. Her ability to output our thoughts and ideas into working concepts is fantastic.”

Name: McEwan van der Mandele

Relationship: Freelance client

Number of years acquainted: 2

Telephone: (315) 750-5443

Company: Watson Frogge/Earthlife

Occupation: Founder of Watson Frogge

Email: mcewanvdm@gmail.com

Testimonial:

“Alison Dovidio, through her company Surgarfish, has assisted us with graphics design and html programming on two websites we have undertaken to develop, those being earthlife and Watson Frogge; both sites focused on various aspects of environmental sustainability.

The service and personal attention we received from her was exceptional. She exhibited initiative and creativity in graphics creation, website color coordination, and programming, even contacting and working with our host site (Volusion) technical support staff to keep the design effort moving. She has always been enthusiastic in our dealings with her, exhibiting great communication skills and a professional demeanor.

Alison has always been reliable, always delivering her work on schedule. Of particular value to me is Alison’s team player mind-set. She enthusiastically embraces change as we sometimes search for our market focus. She works with minimal supervision and unwavering commitment to exceeding our expectations.

Alison is a hardworking, top-performing professional. She has my highest recommendation, and I am happy to furnish more details if you would like additional information.”

Additional Testimonials:

“Alison is awesome ... I have worked with her since she started at our company ... talented professional , creative ... always get the job completed .. fast .. accurate .. exceeds my expectations ... she is a true asset to our company ... outstanding results !!! .”

Joseph McCormick, Sr Applications Manager, Osram Sylvania

“Alison did excellent work for my new real estate start up www.doubleclickproperties.com her logo work was great and was at a reasonable cost. I would recommend Alison to anyone!”

Alex May, Owner & Manager at DoubleClick Rental Properties

“Alison Dovidio exceeded my expectations as a web designer. Her design skills were exciting and her internet marketing knowledge was impressive. Her work ethic is superior, she really cared and wanted to do a good job and make us happy a happy client.

I did not offer much direction as far as a new website design for the Pets In Need website, animal-adoptions.org. However, in passing I mentioned liking clean and modern websites. She was attentive to these details and ran with it. She created an informative, but above all a visually enticing website.

After the launch of our new website, one of the most important aspects of web design and operation is the ability to keep the site fresh and new. This takes commitment on the part of the web site owner and attention from the web site designer. Alison has always been very responsive with updates, in fact, many times, she pushes us to make the changes that are necessary for the site's success.

Above all, Alison knows our business. There is no need to explain our needs in detail to her or how our organization or the industry at large works.

We strongly recommend using Alison's Web Design for all your internet and design needs.”

Cynthia Avola, Pets In Need - Somerville Manager